State of California • Department of Transportation

Caltrans*

NEWS RELEASE

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CALTRANS CAMPAIGN SIGN PLACEMENT GUIDELINES

SAN BERNARDINO — The California Department of Transportation (Caltrans) is informing the public on guidelines regarding temporary political signs.

A major aspect of campaigning and running for office involves the placement of campaign signs. Caltrans, like cities and counties, has rules regulating the placement of these signs to ensure the preservation of state right-of-way and the safety of the users of transportation facilities.

The guidelines that ensure that campaigns adhere to these rules and avoid the inconvenience of having to recover their signs after their removal can be found below:

<u>Section 5405.3 of the State Outdoor Advertising Act</u> exempts temporary political signs from normal outdoor advertising display requirements. A temporary political sign meets the following criteria:

- (a) Encourages a particular vote in a scheduled election.
- (b) Is placed not sooner than 90 days prior to the scheduled election and is removed within 10 days after that election.
- (c) Is no larger than 32 square feet.
- (d) Has had a statement of responsibility filed with the department certifying a person who will be responsible for removing the temporary political sign and who will reimburse the department for any cost incurred to remove it.

Temporary Political Signs shall not be placed within the right-of-way of any highway, or be visible within 660 feet from the edge of the right-of-way of a classified "Landscaped freeway".

State law directs the Department of Transportation to remove unauthorized Temporary Political Signs.

Failure to adhere to these guidelines could result in a fee for the violating campaign.

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